

# Lindt & Sprüngli Farming Program Theory of Change

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The Lindt&Sprüngli Farming Program aims to create a decent and resilient livelihood for today's and future cocoa-growing families and a sustainable intensification of agriculture. At the same time, it should secure the supply of high-quality cocoa beans from a stable base of farmers for Lindt&Sprüngli. Our Theory of Change provides a simple description of the relationships that make up the transformation that the Lindt&Sprüngli

Farming Program wants to achieve. It demonstrates which direct results as well as which outcomes and longer-term effects the Program should obtain with its inputs and activities (the four Program elements). Parallel to this, we list the most important contributions to the Sustainable Development Goals (SDG). The SDGs are 17 goals of the United Nations (UN) for a sustainable development.

#### Theory of Change framework

## Input and activities The four Program elements

- 1. Traceability and farmer organization
- 2. Training and knowledge transfer
- 3. Farmer investments and community development
- 4. Verification and continuous progress

#### Output Direct results

- The farmers are registered and organized in groups
- The farmers are trained in good agricultural, environmental, social, and business practices
- The Farmers have access to agricultural services, inputs, and equipment
- Rejuvenated and diversified cocoa farms and additional income sources
- The farmers have access to financial products
- Child labor monitoring and remediation systems (CLMRS) are in place
- Investments in community infrastructure (based on needs assessment)
- Farmers are monitored

#### Outcome Benefits thanks to the Program

- Higher productivity of farms
- Diversified long-term incomes and increased resilience of farming households
- Conservation of biodiversity and natural ecosystems
- Reduction of the risk of child labor
- Improved community infrastructure (e.g. clean drinking water)

## Impact The long-term benefits of the Program

Decent and resilient livelihoods of today's and future cocoa farmers and their families, and a sustainable intensification of agriculture while securing the supply of high-quality cocoa beans from a stable base of farmers.



#### Alignment of the Lindt & Sprüngli Farming Program with the Sustainable Development Goals (SDG)



#### SDG 1 No poverty: end poverty in all its forms everywhere

By promoting sustainable economic growth, the Program will be able to address some of the root causes of poverty in the long term. The goal is to achieve higher net incomes, more employment opportunities, and higher profitability for cocoa cultivation among targeted small-scale farmers.



### SDG 6 Clean water and sanitation: ensure availability and the sustainable management of water and sanitation for all

Building water supply systems, distributing drinking water filters and promoting agroforestry cultivation systems and the management of water catchment areas will improve access to drinking water and promote sustainable water management.



## SDG 15 Life on the land: protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

With training and coaching sessions for farmers on professional environmental and agricultural practices and climatesmart cultivation methods, by promoting agroforestry and piloting satellite monitoring for forests at risk and forest rehabilitation, the Program supports the efficient use of agricultural land while at the same time preserving the natural ecosystems and preventing further clearing of high conservation value forest areas for cocoa cultivation.



#### SDG 2 No hunger: end hunger, achieve food security and improved nutrition and promote sustainable agriculture

During specific nutrition training sessions in Ghana, farming households learn how they can enrich their diet with foods that they can plant and raise themselves to ensure a more balanced and healthy diet for their families. During agricultural training and coaching sessions, the farmers learn how to make more optimal use of their own farmland to achieve greater self-sufficiency and income diversification, and are provided with starting capital when necessary.



## SDG 8 Decent work and economic growth: promote stable, inclusive and sustainable economic growth, productive full employment and decent work for all

With training sessions in labor standards, regular inspections on the ground, and specific measures to prevent, monitor and abolish child labor in at-risk countries, the Program supports decent work for all. Thanks to its wide-reaching support measures, the Program also promotes sustainable economic growth and a secure livelihood for farmers' families.