



LINDT & SPRÜNGLI

CREDO

CREDO

LINDT & SPRÜNGLI GROUP

WE ARE AN INTERNATIONAL GROUP AND ARE RECOGNIZED AS A LEADER IN THE MARKET FOR PREMIUM QUALITY CHOCOLATE

We strive for excellence to maximize worldwide market opportunities. We thoroughly understand our consumers, their habits, needs, behavior and attitudes. This understanding serves as the base to create products and services of superior quality and value. We will never make concessions that compromise our quality of product, packaging and execution.

OUR WORKING ENVIRONMENT ATTRACTS AND RETAINS THE BEST PEOPLE

We encourage, recognize and reward individual innovation, personal initiative and leadership of people throughout the organization. Respect of personal individuality, trust and fair play characterize our working relationships. Teamwork across all disciplines, business segments and geographies is a corporate requirement to create a seamless company of people who support all others for mutual success. We will develop professionals and facilitate communication and understanding across all disciplines.

OUR PARTNERSHIP WITH OUR CONSUMERS, CUSTOMERS AND SUPPLIERS IS MUTUALLY REWARDING AND PROSPEROUS

An in-depth understanding of our consumers' needs and our customers' and suppliers' objectives and strategies enables us to build a mutually rewarding and long lasting partnership.

WE WANT TO BE RECOGNIZED AS A COMPANY THAT CARES FOR THE ENVIRONMENT AND THE COMMUNITIES WE LIVE AND WORK IN

Environmental concerns play an ever increasing role in our decision making process. We respect and feel responsible for the needs of the communities in which we live in.

THE SUCCESSFUL PURSUIT OF OUR COMMITMENTS GUARANTEES OUR SHAREHOLDERS AN ATTRACTIVE LONG TERM INVESTMENT AND THE INDEPENDENCE OF OUR COMPANY

We wish to remain in control of our destiny. Independence through superior performance will allow us to maintain this control.

While local language translations may be made, the original
English version will remain the only official version.
© 2013, Chocoladefabriken Lindt & Sprüngli AG, Kilchberg (Switzerland).